

# Kevin Cornelliuss

## Digital Marketer



## About Me

I'm a passionate digital marketer with hands-on experience managing Instagram and TikTok accounts. I enjoy creating engaging content, writing captions that fit the brand's voice, and staying up-to-date with the latest trends. I'm organized, communicative, and comfortable working both independently and in teams. I also have basic knowledge of Meta Ads, Canva, and CapCut to support my content strategies.

## Education

### Information Technology

Institut Sains Terapan dan Teknologi Surabaya  
2016 - 2020



+62-896-059-663-93



thecornells21@gmail.com



Java Residence Krian VII no 18



Kevin Cornelliuss Sugiarto

## Job Experience

### Freelance Graphic Designer & Video Creator

2017 - Now

- Freelancing since 2017, I create visual content and videos. Lately, I focus on short-form content for Instagram and TikTok.

### IT Specialist

PT. Platinum Ceramics Industry | 2022 – Present

- Working as an IT Specialist since 2022, mainly focusing on developing and maintaining ERP systems to support business operations.

## Professional Skill

Canva Design



Web Development



Market research



Video Editing





Jan 20, 2024

# Creative Portfolio

Presented by Kevin Cornellius

@corshellion



Digital Creator

---

Social Media Marketing

Introducing

*Hello, My name is Kevin Cornellius.  
Welcome to my presentation.*





# About Me

Hello, I'm an experienced videographer with several years in the industry. My projects have achieved high engagement on TikTok and Instagram, creating captivating and impactful content. Continuously striving to craft unforgettable visual experiences.

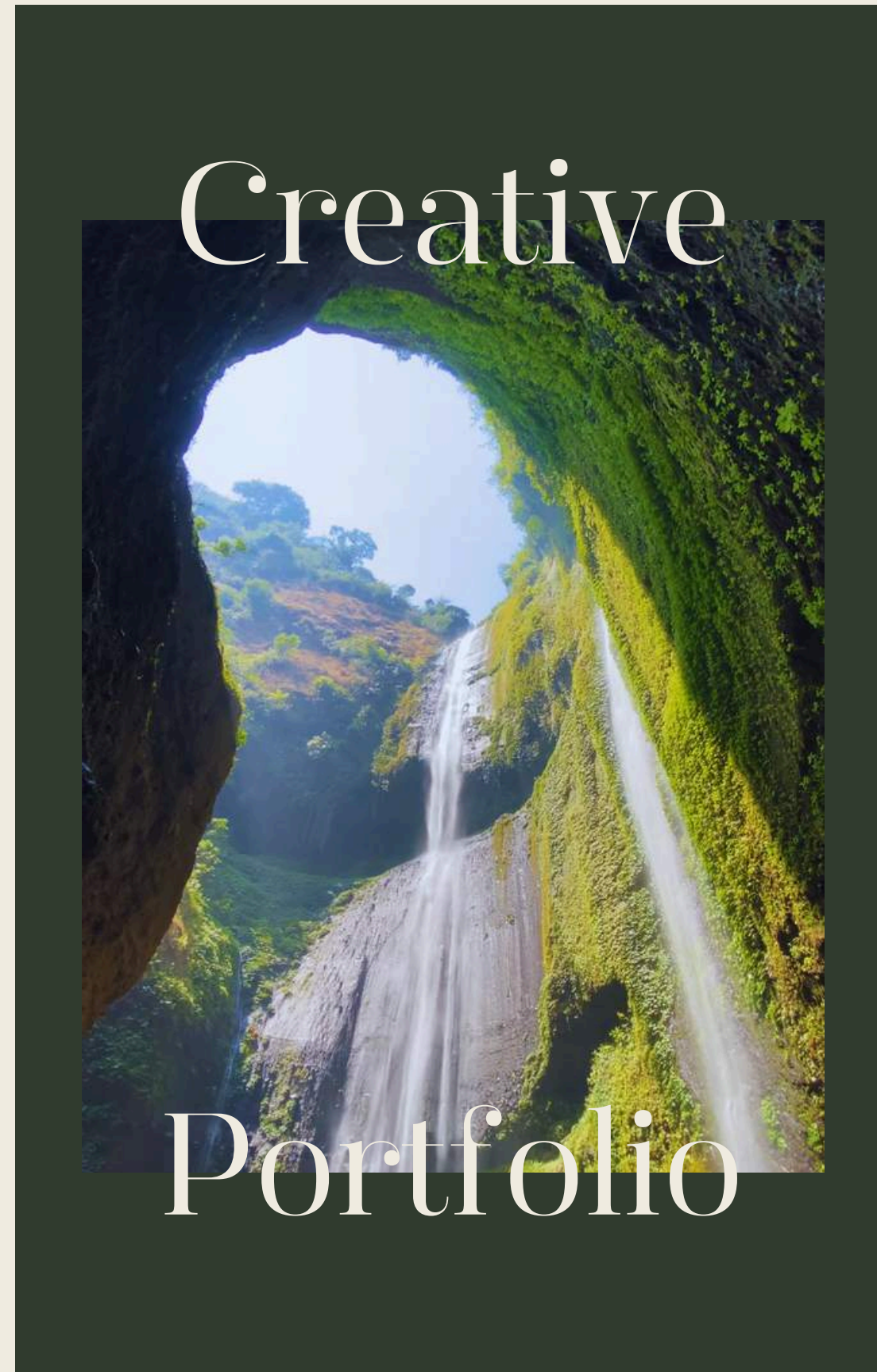


- Digital Creator
- Social Media Marketing



# Vision

Building a world where every moment is captured with beauty and the power of visuals, fostering deep emotional connections.

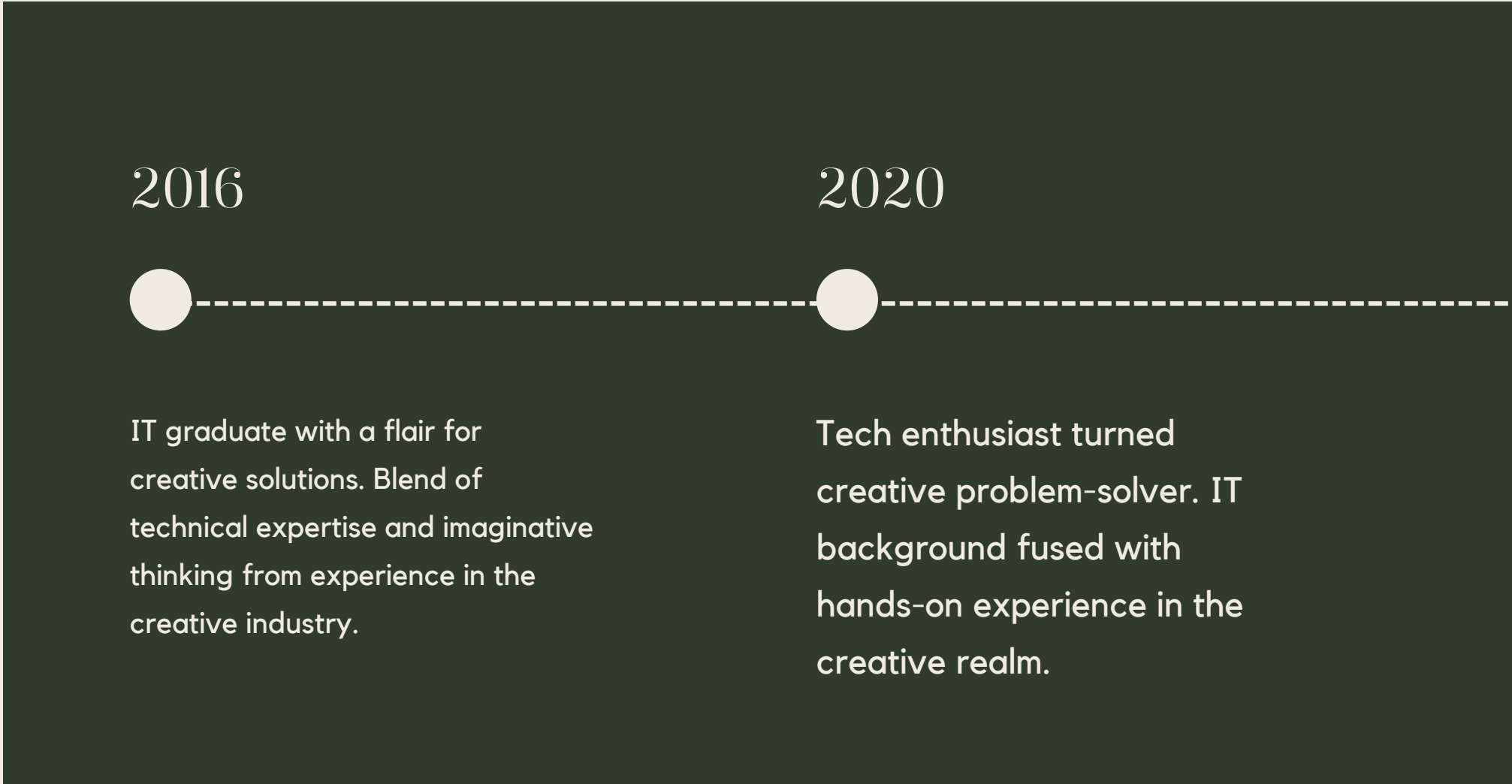


# Mission

Delivering videography works that inspire and change perspectives, encouraging audiences to celebrate the beauty within each story, and empowering creativity through innovative visual technology.

# Education Background

I am a graduate in Information Technology with a passion for developing creative solutions. My experience in the creative industry has enriched my insights, allowing me to combine technical expertise with imagination to create solutions that are not only effective but also aesthetically captivating.



2020

Now

After graduation, I dived into the tech world as a Tech Specialist. In 2020, I spearheaded several creative industry projects, merging my IT skills with a passion for innovation. Excited about the intersection of technology and creativity.

As a Tech Specialist, I led projects in social media marketing, covering travel, beauty shoots in nature, and advertising, crafting engaging company profiles.



Tech Specialist with a focus on social media marketing for travel and beauty shoots in nature. Expertise includes advertising and impactful company profiles.



# Work Experience

- Social Media Ads
- Graphics Design
- Video Creative



In 2021, I crafted a delightful children's bedtime book, weaving enchanting graphics and vivid illustrations to create a magical dreamland for young readers.





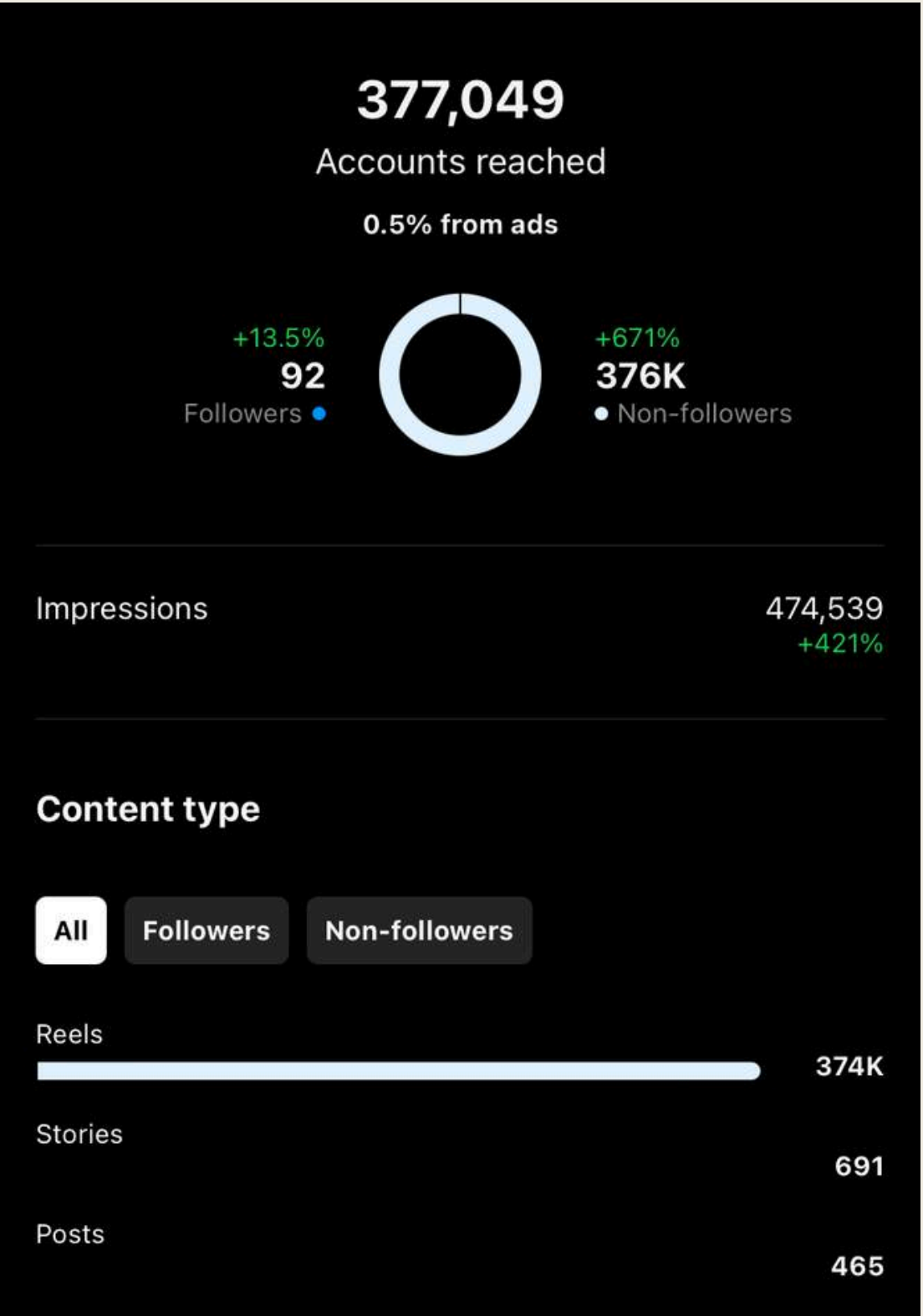
# Project Portfolio

In 2021, I designed a charming children's bedtime book, blending captivating graphics and vivid illustrations to create a magical world that sparks the imagination and brings joy to bedtime routines.

- History of Surabaya
- Children Book
- Traveling Video Ads



@corshellion



# Social Media Engagement

In 2023, my video creation became a crowd-pleaser, sparking widespread positive engagement. Its compelling content resonated with diverse audiences, creating an engaging and memorable experience that resonated with many.



Creative Presentation

+62 89 605 966 393

Let's Work  
*Together*

Find me on Social Media

@corshellion

thecornells21@gmail.com



# KEVIN CORNELLIUS S

## BACKEND & FRONT-END PROGRAMMER

☎ 089-605-966-393  
✉ THECORNELLS21@GMAIL.COM  
📍 SIDOARJO, JAWA TIMUR

### EDUCATION

SEKOLAH TINGGI TEKNIK  
SURABAYA  
2016- 2020

INTERNET TECHNOLOGY

### SOFTWARE

- CODE::BLOCKS
- VISUAL STUDIO
- BRACKET
- ANDROID STUDIO
- NETBEANS
- VS CODE

### CERTIFICATION

- TECHNICAL SUPPORT FUNDAMENTALS (GOOGLE)
- AWS FUNDAMENTALS: GOING CLOUD-NATIVE(AWS)
- ENGLISH CONVERSATION CLASS CERTIFICATE OF PROFICIENCY

### EXPERIENCE

- **PLATINUM CERAMICS INDUSTRY** 2022 -PRESENT  
- FULL STACK DEVELOPER (IT SPECIALIST)
- **SUTINDO GROUP** 2021-2022  
-FULL STACK DEVELOPER (STAFF)
- **PT. MENARA LAKSANA** 2019  
-BACKEND PROGRAMMER(INTERNSHIP)
- **UK WIDYA MANDALA** 2019  
-ONLINE CBT(FREELANCER)  
-DICTIONARY APPS(FREELANCER)  
Portofolio Project Link: [Tekan disini..](#)

### SKILLS

FLUTTER	● ● ● ● ● ● ● ●
C++	● ● ● ● ● ● ●
C#	● ● ● ● ● ● ● ●
CODEIGNITER	● ● ● ● ● ● ● ●
LARAVEL	● ● ● ● ● ● ● ● ●
ANDROID	● ● ● ● ● ● ●
UI/UX	● ● ● ● ●
REACT JS	● ● ● ● ●
REST API	● ● ● ● ● ● ● ●

 /KEVINCORNELLIUS  
 /kevin-cornellius-sugiarto

 @KEVINSZZ12  
 **github** /corshellion